

ECB Women's and Girls' Cricket Development



How we define a Women's and/or Girls' sections and Cluster Club activity

	Girls' section	Cluster Club	Women's section
Definition	<ul style="list-style-type: none"> ▪ Must be affiliated to the CCB ▪ Can be either a Non Focus Club or Focus Club ▪ Stand-alone or integral part of an existing Cricket Club 	<ul style="list-style-type: none"> ▪ As Girls' section except; ▪ Acts as the "driver" Club in a cluster of community Clubs to ensure and support girls' only activity ▪ "Driver Club" will meet the same conditions as Girls' section 	<ul style="list-style-type: none"> ▪ Must be affiliated to the CCB ▪ Can be either a Non Focus Club or Focus Club ▪ Stand-alone or integral part of an existing Cricket Club ▪ The Women's section is to have at least 50% of their players over 15 years old
Training / practise	<ul style="list-style-type: none"> ▪ Have a dedicated and regular training night throughout the season ▪ Train as a girls' only unit 	<ul style="list-style-type: none"> ▪ As girls' section and additionally; ▪ Ensure the Cluster provide adequate facilities, coaching and equipment - pooling if necessary 	<ul style="list-style-type: none"> ▪ Have a dedicated and regular training night with exclusive use of the Club's facilities throughout the season ▪ Train as a female only unit
Support from the Club	<ul style="list-style-type: none"> ▪ There is at least 1 UKCC2 qualified coach for each age group section ▪ Encourages girls to join as members of the Club ▪ There are at least 2 volunteers supporting each age group ▪ At least 1 of these volunteers is to be female 	<ul style="list-style-type: none"> ▪ Ideally a Management Group will be set up within the Cluster to ensure communication is transparent and the activity and/or competition takes place 	<ul style="list-style-type: none"> ▪ There is at least 1 UKCC2 qualified coach supporting the section ▪ Ensure appropriate pitches and changing facilities are available for Women's fixtures to assist with the development of the Women's section
Competition	<ul style="list-style-type: none"> ▪ Have at least 8 girls within the section ▪ Is capable of playing in any of the following age groups in ECB / CCB competitions / friendly games: <ul style="list-style-type: none"> ○ U11 softball ○ U13 softball / hardball ○ U15 hardball ○ U17 hardball 	<ul style="list-style-type: none"> ▪ As girls; ▪ Play / Enter as a Cluster Club Team 	<ul style="list-style-type: none"> ▪ Have at least 11 players to fulfil matches ▪ Play a series of friendly fixtures / enter appropriate ECB and/or CCB Competitions when ready
Best practice would suggest	<ul style="list-style-type: none"> ▪ Club either has or is working towards Clubmark accreditation ▪ The club have a named WGC coordinator and they are supported by the CCB's WGC officer ▪ Management Team consider longer term development of section (into women's cricket) when ages progress to aid retention ▪ School – club links are essential for the continuous flow of members (sustainability) ▪ Clubs should encourage all participants and provide competitive opportunities for ALL members not just the perceived "A" team ▪ Match play for sustainability is ESSENTIAL – playing will help you to retain your members ▪ Familiar faces and female role models support and assist migration - try to engage female teachers into curricular/extra-curricular session and at the Club 	<ul style="list-style-type: none"> ▪ As girls and additionally; ▪ Clusters should regularly review the outcomes of the activity – potentially Cluster Clubs will be able to develop their own sections and Cluster activity no longer required ▪ Schools link should contain clubs and people that are managing girls cricket to be involved in sessions to start to build confidence of the participants ▪ When trying to gather members from several clubs – use social / friendly events / give it a go sessions to involve the whole family – siblings, friends and guardians – get everyone involved 	<ul style="list-style-type: none"> ▪ Develop own girls' section or develop an active partnership with a local Girls' section to ensure sustainability of the Club ▪ The WGC coordinator or similar position needs to communicate effectively with Coaches / Managers of all teams regarding the transition of junior to senior – this is where most "drop out" ▪ Consider options to assist smooth transition – U17 / U19 friendly fixtures, CCB development Competitions, festivals or senior friendly fixtures.